

Vita for Michael J. Bugeja

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EXPERIENCE

2003-Present *Director*, Greenlee School of Journalism and Communication, Iowa State University. Serves faculty and undergraduate/graduate students in journalism and mass communication and advertising in Iowa's largest and longest continuously accredited program. Works with alumni, benefactors, professors and administrators to leverage a multimillion-dollar endowment in a nationally recognized program whose hallmarks are student and faculty engagement. Fosters an environment that appreciates diversity, good teaching and effective advising, as well as professional, creative and scholarly contributions. Coordinates efforts of faculty, staff, lecturers and advisers to create scholarships, internships, and other opportunities for more than 850 students across emphases in advertising, electronic media, print media, public relations, science communication and visual communication. Raised \$2.5 million in donations and pledges since appointment in July 2003. Member, Executive Committee, Veishea Task Force (to address student riots and alcohol use). Chair, College of Liberal Arts and Sciences, Diversity Committee, 2004. Board member, Institute for Science and Society. Other duties include budgeting and fiscal control, fundraising, external relations, departmental governance, and other administrative responsibilities as required.

1996-2001 *Special Assistant to the President*, Ohio University. Worked as adviser to President Robert Glidden on issues involving public relations, media, academic integrity and character education. Creator of the award-winning character education program "Your PATH at Ohio." Consulted with vice presidents on initiatives involving high-risk drinking, campus building projects, university development, and more. Prepared RFPs to hire public relations agencies, collaborated with the President on State of the University addresses and other speeches, and helped write the President's Report and the Ohio University Annual Report. Served on the six-member leadership team that developed themes for the University's strategic plan, served on the 29-member Pew Roundtable that conceived the plan, and co-facilitated follow-up roundtables on "Excellence in Undergraduate Education." Worked with administrators to shape the University's integrated marketing plan.

2001-03 *Associate Director*, E.W. Scripps School of Journalism, Ohio University. Served as acting director December 2001-February 2002 and May-June 2002. Responsible for helping to administrate one of the premiere journalism schools in the country, with an enrollment of 1000 students in six sequences. Associate director duties include scheduling classes, developing curriculum, helping prepare contracts and personnel budget, directing Summer School, recruiting and retaining students, preparing engagement and assessment reports, and overseeing teaching and advising activities of 26 full-time professors in addition to support staff and adjuncts. Creator of the Sandra Haggerty Faculty Mentorship Program, an endowed grant-giving fund for probationary faculty members. Creator of the Scripps Roundtable, providing a forum for probationary faculty members to meet with executives of Faculty Senate and Administration on issues pertaining to tenure and promotion. Grant writer for external funds, including the Scripps Howard Online Diversity Program and other teaching, scholarship and internship initiatives.

1986-2003 *Professor*, E.W. Scripps School of Journalism, Ohio University. Duties include teaching media ethics, magazine writing, advanced feature writing, book proposal writing, column writing, and other ethics, writing, and media-related courses. Elected to Faculty Senate, College of Communication. Member, Faculty Senate P&T Committee. Chosen twice by student body as University Professor (1988, 2000), honoring outstanding teachers. Tenured. Acting Grad Coordinator, Fall 1991.

1979-86 *Associate Professor*, School of Journalism and Broadcasting, Oklahoma State University. Duties included teaching publications editing, news writing and reporting, creative writing, magazine editing, introduction to media. Also advised *The Daily O'Collegian*. Chosen by student body as Outstanding Teacher. Tenured. Graduate Faculty.

1976-79 *State Editor*, United Press International. Duties included making news assignments for reports in Pierre and Sioux Falls and for stringers in South Dakota and North Dakota. Also maintained budget for salaries and expenses for two bureaus and oversaw distribution of three wires and a news picture transmitter. Also served as Omaha correspondent in 1977, covering federal and district courts, agriculture, NBA basketball (Kansas City) and triple A farm league baseball. Began as reporter in 1976 in Pierre, S.D., and Lincoln, Neb., covering state Supreme Court, Legislature and University of Nebraska athletics.

SUMMARY OF MAJOR AWARDS

Clifford G. Christians Award for Research in Media Ethics, National Endowment for the Arts fellowship, fiction; National Endowment for the Humanities grant, culture; Ohio Arts Council fellowship, poetry; Associated Writing Programs Anniversary Award, poetry; "Grand Prize," *Writer's Digest*; University Professor Award, Ohio University, 1988 for magazine writing and 2000 for media ethics; AMOCO Foundation Outstanding Teacher, Oklahoma State University.

PUBLICATIONS

Books

Note: Author of 20 books across genres. Books reviewed favorably in such periodicals as *The Washington Post*, *Library Journal*, *Choice*, *Booklist*, *Journalism Quarterly*, *Journalism Educator*, *Editor & Publisher*, *Southern Humanities Review*, and other literary journals, magazines and metropolitan newspapers.

Nonfiction

- *Living Ethics across media platforms* (New York: Oxford Univ. Press, 2007)
- *Interpersonal Divide: The Search for Community in a Technological Age* (New York: Oxford Univ. Press, 2005)
- *How-To News Writer* (Des Moines, Iowa: Iowa Newspaper Association, 2004)

- *The Art and Craft of Poetry: Classic Edition with introduction by T.R. Hummer* (Cincinnati, Ohio: Writer's Digest Books, 2001)
- *Living without Fear: Understanding Cancer and the New Therapies* (Troy, N.Y.: Whitson, 2001)
- *Guide to Writing Magazine Nonfiction* (Boston: Allyn & Bacon/ Simon & Schuster, 1997)
- *Living Ethics: Developing Values in Mass Communication* (Boston: Allyn & Bacon/Simon & Schuster, 1996)
- *Poet's Guide* (Brownsville, Ore.: Story Line Press, 1995)
- *The Art and Craft of Poetry* (Cincinnati, Ohio: Writer's Digest Books, 1994)
- *Academic Socialism: Merit and Morale in Higher Education* (Washington, D.C.: Orchises, 1994)
- *Culture's Sleeping Beauty: Essays on Poetry, Prejudice, and Belief* (Troy, N.Y.: Whitson, 1992)

Poetry

- *Millennium's End* (Santa Maria, Calif: Archer, 2000)
- *Talk* (Fayetteville, Ark.: University of Arkansas Press, 1997)
- *The Visionary*, an American reprint (Washington, D.C.: Orchises Press, 1995)
- *Flight from Valhalla* (Livingston, Ala: Livingston University Press, 1994)
- *After Oz* (Washington, D.C.: Orchises Press, 1993)
- *Platonic Love* (Washington, D.C.: Orchises Press, 1991)
- *What We Do For Music* (Bakersfield, Calif.: Amelia Press, 1990)
- *The Visionary* (Exeter, England: Taxus Press, 1990)

Short Stories

- *Little Dragons* (Negative Capability Press, 1996)

Novel

- *Family Values* (Sligo Press, 1997)

Book Chapters

- “Lip-synching at the Lectern: The Interpersonal Divide.” *Controversies in Science and Technology*, Univ. of Wisconsin Press, forthcoming. [peer reviewed]
- “Digital Ethics in Autonomous Systems” in *Handbook of Media Ethics* edited by Clifford Christians and Lee Wilkins, forthcoming. [peer reviewed]
- “To Post or Not to Post—The Question for Writers in the Digital Age” in *Media Ethics* by Philip Paterson and Lee Wilkins, McGraw-Hill, 2007. [peer reviewed]
- “Interviewing” in *Handbook of Magazine Article Writing*. Cincinnati, Ohio: Writer’s Digest Books, 2004
- “Michael Bugeja” in *Contemporary Autobiography Series*. Gale Research, Spring 1998.
- “Mona Van Duyn and the Poetry of Truth” in *Essays on the Poems of Mona Van Duyn*. Fayetteville: Univ. of Arkansas Press, 1997. [peer reviewed]
- "The Sonnet," in *Writing across the Genres*. Blue Heron Press, 1994.
- "The Muse At Home," in *My Poor Elephant: 27 Male Writers at Work*. Atlanta: Longstreet Press, 1992.
- "Bank Robberies," in *Media Ethics: Cases & Issues*, Wm. C. Brown, 1991.
- "Lead Writing," in *Thinking through The Process Of Writing*. Ontario: McGraw-Hill Ryerson Limited, 1988.
- "Making Your Leads Sparkle," in *Handbook of Magazine Article Writing*. Cincinnati: F&W Publications, 1988.
- "Two Thousand Feature Ideas," in *Handbook of Magazine Article Writing*. Cincinnati: F&W Publications, 1988.

Articles

[Note: Creative nonfiction essays, omitted from the list below, appeared in such journals as *Georgia Review*, *Indiana Review*, *Quarterly West*, *South Dakota Review*, *Alaska Quarterly Review*, *AWP Newsletter*, *Southern Humanities Review*, *Mid-American Review*, *Word & World*, and *Texas Review*. Also omitted are poems published in such magazines as *Harper’s*, *Poetry*, *Georgia Review*, *TriQuarterly*, *Kenyon Review*, *New England Review*, *The Sewanee Review*, *Shenandoah*, *Prairie Schooner*, *Quarterly West*, *Indiana Review*, *Graham House Review*, *Antioch Review*, *Denver Quarterly*, and *Michigan Quarterly Review*, among others.]

Reconsider the Source: Implications of Vanishing Online Citations in Communication Journals, [peer reviewed] *Journalism and Mass Communication Educator*, Bugeja, M. & Dimitrova, D.V., forthcoming.

The half-life of Internet references cited in communication journals [peer reviewed] *New Media & Society*, Dimitrova, D. V. & Bugeja, M., forthcoming

Making Whole: Ethics of Corrections in Three Case Studies across Platforms [peer reviewed]

Journal of Mass Media Ethics, Bugeja, M., 2007, Vol. 22, No. 1, Pages 49-65

Consider the source: Predictors of Online Citation Permanence in Communication Journals
[peer reviewed] *Portals: Libraries and the Academy* Dimitrova, D. V. & Bugeja, M., Volume 6, Number 3, July 2006, pp. 269-283

The Pipeline to Publication

The Chronicle of Higher Education, December 6, 2006,
<http://chronicle.com/jobs/news/2006/12/2006120601c/careers.html>

The Electric Cabaret

The Ecologist, December 2006,
http://www.theecologist.co.uk/archive_detail.asp?content_id=685

First Principles of Journalism

The Quill, October/November 2006, pp. 14-16

Sound Science or Sound Bite?

Michael Bugeja. *Inside Higher Ed*. 10 October 2006;
<http://www.insidehighered.com/views/2006/10/10/bugeja>

Taking a vacation from e-mail

Michael Bugeja. *The Chronicle of Higher Education*. Section: *The Chronicle Review*, 19 May 2006, Volume 52, Issue 37, Page B14

Runaway Technology

Michael Bugeja. *Media Ethics*. Spring 2006 (17:2), pp.7,17-18.

Facing the Facebook

Michael Bugeja. *The Chronicle of Higher Education*. Section: *Chronicle Careers*, 27 Jan. 2006, Volume 52, Issue 21, Page C1

The Half-Life Phenomenon: Eroding Citations in Journals [peer reviewed]

Dimitrova, D. V. & Bugeja, M., *The Serials Librarian*, December 2005, Vol. 49, Iss 3; p. 115

Journalism's New Bottom Line

Michael Bugeja. *The Quill*. Chicago: Oct/Nov 2005. Vol. 93, Iss. 8; p. 31

Let sleeping watchdogs lie

Michael Bugeja. *Media Ethics*. Fall 2005, Vol. 17, No. 1; p. 5

How do we afflict the comfortable when they own us?

Michael Bugeja. *The Chronicle of Higher Education*. Section: *The Chronicle Review*, 12 Aug. 2005, Volume 51, Issue 49, Page B16

Master (or Mistress) of Your Domain

Michael Bugeja. *The Chronicle of Higher Education*. Section: *Chronicle Careers*, 5 Aug., 2005, Volume 51, Issue 48, Page C1

Computers keep reporters in the office, off their beats

Michael Bugeja. *The Quill*. Chicago: May 2005. Vol. 93, Iss. 4; p. 49

Exploring the half-life of Internet footnotes [peer reviewed]

Michael Bugeja & Daniela V. Dimitrova, *Iowa Journal of Communication*, Spring 2005, Vol. 37, Iss. 1; p. 77

If it's all about productivity, then make your stories count

Michael Bugeja. *The Nieman Watchdog*. 12 July 2005;

<http://www.niemanwatchdog.org/index.cfm?fuseaction=Showcase.view&showcaseid=20>

Can hard journalism survive Internet 'reporting'?

Michael Bugeja. *Education Digest* 71.2 (Oct 2005): p20(5)

The media world as it is

Michael Bugeja. *Inside Higher Ed*. (3 October 2005); see:

<http://www.insidehighered.com/views/2005/10/03/bugeja>

Fear of phishing

Michael Bugeja. *Inside Higher Ed*. (20 June 2005); see:

<http://www.insidehighered.com/views/2005/06/20/bugeja>

Seven deadly corporate sins

Michael Bugeja. *Media Ethics*. Spring 2005, Vol. 16 No. 2; p. 4

The medium is the moral

Michael Bugeja. *Inside Higher Ed*. (20 May 2005); see:

<http://www.insidehighered.com/views/2005/05/20/tech>

Such Stuff as Footnotes Are Made On

Michael Bugeja. *Inside Higher Ed*. (22 April 2005); see:

<http://www.insidehighered.com/views/2005/04/22/bugeja>

Sharing Governance at teacher meetings

Michael Bugeja. *Education Digest* 70.5 (Jan 2005): p38(5)

Digital disconnect

Michael Bugeja. *Inside Higher Ed*. (18 July 2005); see:

<http://www.insidehighered.com/views/2005/07/18/bugeja>

The drama behind the job ad

Michael Bugeja. *The Chronicle of Higher Education*. Section: *Chronicle Careers*, 19 Nov. 2004, Volume 51, Issue 13, Page C1 5

Unshaken hands on the digital street

Michael Bugeja. *The Chronicle of Higher Education*. Section: *The Chronicle Review*, 30 July 2004, Volume 50, Issue 47, Page B5

Plagiarism in an Internet Age [peer reviewed]

Michael Bugeja. Aviso: Informationsdienst der Deutschen Gesellschaft, May 2004, p. 6

Cell phones and real-world communication

Michael Bugeja. Education Digest 70.3 (Nov 2004): p36(4)

Don't let students "overlook" Internet plagiarism

Michael Bugeja. Education Digest 70.2 (Oct 2004): p37(7).

Assault on "orphan" freedoms

Michael Bugeja. Media Ethics. Fall 2004, Vol. 16 No. 1; p. 16

Codes of conduct: protect your credibility, your career and your conscience with a few ethical rules to live by

Michael J. Bugeja. Writer's Digest 84.1 (Jan 2004): p8-8

Following the news

Michael J Bugeja. Editor & Publisher. New York: Jan 13, 2003. Vol. 136, Iss. 2; p. 20

To E or not to E.(tips for email interview).

Michael Bugeja. Writer's Digest 83.4 (April 2003): p32-33

From professor to administrator

Michael Bugeja. The Chronicle of Higher Education. Section: Chronicle Careers, 20 June 2003, Volume 49, Issue 41, Page C4

Teaching diversity through ethics

Michael Bugeja. Diversity Exchange (Spring 2002), Vol. No. pp. 3-31

21st century quotes: 6 do's and don'ts (using quotations)

Michael Bugeja. Writer's Digest 82.5 (May 2002): p28(2)

Attitude can help or hinder writing

Michael Bugeja. The Quill. Chicago: Jan/Feb 2002. Vol. 90, Iss. 1; p. 41

The advent of print on demand

Michael Bugeja. The Chronicle of Higher Education. Section: The Chronicle Review, 30 March 2001, Page B9

Collegiate copycats

Michael J Bugeja. Editor & Publisher. New York: Nov 26, 2001. Vol. 134, Iss. 46; p. 22

Clean up your copy

Michael Bugeja. The Quill. Chicago: Jan/Feb 2001. Vol. 89, Iss. 1; p. 56

A Litmus Test for Becoming a Dean

Michael J Bugeja. Chronicle of Higher Education. Section: The Chronicle Review, Oct. 27, 2000, p. B5

Say what you mean

Michael Bugeja. Successful Meetings. New York: Oct 2000. Vol. 49, Iss. 11; p. 135

Powerful poetry

Michael J Bugeja. Editor & Publisher. New York: Jun 26, 2000. Vol. 133, Iss. 26; p. 18

Busting the New Breed of Plagiarist

Michael Bugeja. The Writer's Chronicle. September 2000; p. 7

Bust a plagiarist in 30 minutes or less

Michael Bugeja. The Quill. Chicago: Apr 2000. Vol. 88, Iss. 3; p. 44

Ethics are lived, not learned

Michael Bugeja. The Quill. Chicago: Apr 2000. Vol. 88, Iss. 3; p. 15

10 habits of highly creative writers

Michael J. Bugeja. Writer's Digest 80.2f (Feb 2000): p28(4)

Confronting the new breed of plagiarist

Michael Bugeja. Editor & Publisher. New York: Mar 20, 2000. Vol. 133, Iss. 12; p. 46

Writing through Littleton

Michael Bugeja. The Quill. Chicago: Jul/Aug 1999. Vol. 87, Iss. 5; p. 26

Bridging the great divide, J-schools ought to focus sights on objectivity

Michael Bugeja. Editor & Publisher. New York: Jun 5, 1999. Vol. 132, Iss. 23; p. 54

Learning from magazine writing

Michael J Bugeja. Editor & Publisher. New York: Oct 10, 1998. Vol. 131, Iss. 41; p. 54

Draft Dodging

Michael J. Bugeja. Writer's Digest (Dec 1998): p14(1)

The Value of Instruction for a Commitment to Truth [peer reviewed]

Michael J. Bugeja. Journalism and Mass Communication Educator Winter 1997, v51 n4; p. 63

Smoke and mirrors: you don't have to live it to write it

Michael J. Bugeja. Writer's Digest v77.n8 (August 1997): pp72(3)

Sounding the alarm on PC TVs

Michael J Bugeja, K. Editor & Publisher. New York: Jul 12, 1997. Vol. 130, Iss. 28; p. 48

The Ethics of Quote-Making

Michael Bugeja. Tactics. September 1996; p. 5

The 7 essential elements of a great article.

Michael J. Bugeja. Writer's Digest v76.n9 (Sept 1996): pp18

Miss class for a hot date? Just bring a note from home

Michael J. Bugeja. The Quill. Chicago: Jan 1993. Vol. 81, Iss. 1; p. 72

Why We Stop Reading Poetry [peer reviewed]

Michael J. Bugeja. English Journal. v81 n3 p32-42 Mar 1992

Guarding Against Hoaxes, Part II: The Untold Story

Michael Bugeja. Editor & Publisher. New York: May 16, 1992. Vol. 125, Iss. 20; p. 56

Lighting Fires Under Your New Hires

Michael J. Bugeja. Editor & Publisher. New York: May 4, 1991. Vol. 124, Iss. 18; p. 88

Why Reporters Should Read More Books

Michael Bugeja. Editor & Publisher. New York: Jun 30, 1990. Vol. 123, Iss. 26; p. 56

Roses Promote Good Writing If Viewed from Unique Angle [peer reviewed]

Michael J. Bugeja. Journalism Educator v44 n4 p68-71 Win 1990

Journalism Students Seek Greater Truth

Michael J. Bugeja. Editor & Publisher. New York: Jun 27, 1987. Vol. 120, Iss. 26; p. 48

Office mementoes spark questions, yield color, quotes [peer reviewed]

Michael J. Bugeja. Journalism Educator v41 n2 p37-38 Sum 1986

Staging Incident Risky, Rewarding [peer reviewed]

Michael J. Bugeja. Journalism Educator v40 n2 p30-32 Sum 1985

“Media Train” helps teach persistence in following stories [peer reviewed]

Michael J. Bugeja and Walter Ward. Journalism Educator v39 n3 p25-27 Autumn 1984

Teaching the basics

Michael J. Bugeja. Editor & Publisher. New York: March 10, 1984. Vol. 117, Iss. 10; p. 44

Helping students overcome terror of writing leads [peer reviewed]

Michael J. Bugeja. Journalism Educator v30 n3 p21-22 Autumn 198e

Newspaper editors evaluate policies for rape coverage

Michael J. Bugeja. College Press Review. Winter, 1982-83. Vol. 22, No. 2; p. 2

Absence of local copy

Michael J. Bugeja. Scholastic Editor. March-April, 1982. Vol. 61, No. 4; p. 6

Printed "Follies" Critiques Sharpen Interest in Skills [peer reviewed]

Michael J. Bugeja. Journalism Educator v37 n1 p39-40 Spr 1982

Isolating Words Your Students Think They Can Spell but Cannot

Michael J. Bugeja. Communication: Journalism Education Today (C:JET) v14 n4 p16-17 Sum 1981

Sinking in the Seven Seas

Michael J. Bugeja. College Press Review v19 n3 p8-10 Fall 1980

Periodicals Publishing More about Journalism Education [peer reviewed] *Michael J. Bugeja. Journalism Quarterly* 54, 2, 382-85, Sum 77

Spelling

Michael J. Bugeja. Editor & Publisher. New York: April 3, 1976. Vol. 109, Iss. 14; p. 5

News Source

Comments about ethics/writing solicited by media on regular basis, including interviews given to *Albuquerque Journal, American Journalism Review, Associated Press, Baltimore Sun, Business Week, Chronicle of Higher Education, Christian Science Monitor, Cleveland Plain Dealer, Columbus Dispatch, Columbia Journalism Review, Dallas Morning News, Denver Post, Des Moines Register, Editor & Publisher, Forbes, Harvard's Nieman Watchdog, International Herald Tribune, Kansas City Star, Newsday, Newsweek, Poynter's Romenesko, Raleigh News and Observer, Rocky Mountain News, San Diego Union, Seattle Times, The Quill, Washington Post, Toronto Globe and Mail, USA Today,* and other online and broadcast media, including CBS, ABC, NBC, CNN, Fox.

EDUCATION

Ph.D., 1985, Oklahoma State University: English, creative writing, with specialties in modern contemporary poetry and medieval through Restoration drama.

M.S., 1976, South Dakota State University: Mass Communications.

B.A., 1974, Saint Peter's College: Major in German. **Other:** University of Austria-Salzburg, 1971-72. Language arts.

HONORS AND RECOGNITION

2006: Top Three Papers, "Mass Communication Division," Association for Education in Journalism and Communication; 2005: Clifford G. Christians Award for Research in Media Ethics. Top paper, Technology Division, International Communication Association. 2000: Selected as outstanding teacher ("University Professor" award) by the student body at Ohio University. 1999: Included in *Marquis' Who's Who in America*. 1998: "Best Practices" Award, Center for Teaching Excellence; honorary member of Gold Key and Mortar Board. 1997: Chosen honorary chancellor of the National Federation of State Poetry Societies; recipient of Ohio Arts Council fellowship in poetry. 1990: National Endowment for the Arts creative writing fellowship. 1987: Selected as outstanding teacher ("University Professor" award) by the student body at Ohio University. 1986: Honored for outstanding teaching by Oklahoma State University's Center for Effective Instruction. 1985: Inducted into Phi Kappa Phi; National AMOCO Award-winner for outstanding teaching at OSU; Associated Writing

Program Anniversary Award for Poetry. 1983: Selected as Outstanding Teacher for 1982-83 in the College of Arts and Sciences, OSU. 1976: Inducted into Kappa Tau Alpha journalism honoary.

[Revised 5/13/07]